



WCNC  
1001 Wood Ridge Center Dr.  
Charlotte, NC 28217-1901

Redshift  
411 Branchway Road  
Richmond, VA 23236-3034

## Contract # 854526

**Schedule Dates** 10/16/12-11/03/12  
**Advertiser** Young Guns Action Fund (39449)  
**Agency** Redshift (10854)  
**Product** Political - Ballot Issue (1195)  
**Brand** 175/BALLOTT (177666)  
**Salesperson** Nesci, Mark (3195)  
**Sales Office** HRP - Washington DC  
**Buyer Name** BEVILLE, STACEY  
**Phone/Fax** (804) 794-2871 /  
**CPE** 175  
**Account Types** National/Political Issue - Agency  
**Billing Type** Weekly/Irregular

**Comments**  
YOUNG GUNS ACT FUND  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* , YOUNG GUNS ACTION FUND.

**Date Entered** 09/14/12  
**Last Modified** 09/14/12  
**Entered By** Melissa Welch  
**CO-OP** No  
**Headline #** 06315199  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$11,839.50  
**Net Total** \$67,090.50  
**Sales Tax**

## Charlotte (WCNC) (WCNC)

By Broadcast Month	Spots	Rate
Oct. 2012	84	\$65,000.00
Nov. 2012	20	\$13,930.00
<b>Grand Total:</b>	<b>104</b>	<b>\$78,930.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/16/12-10/19/12	3	:30	6:58A- 9A (ET)	3		X	X	X	X			3	\$850.00	\$2,550.00	Charlotte (WCNC) (WCNC)	TODAY SHOW	9/14/12
2.0	Normal Line / SPOT	10/23/12-10/26/12	3	:30	6:58A- 9A (ET)	2		X	X	X	X			2	\$850.00	\$1,700.00	Charlotte (WCNC) (WCNC)	TODAY SHOW	9/14/12
3.0	Normal Line / SPOT	10/30/12-11/02/12	3	:30	6:58A- 9A (ET)	1		X	X	X	X			1	\$850.00	\$850.00	Charlotte (WCNC) (WCNC)	TODAY SHOW	9/14/12
4.0	Normal Line / SPOT	10/20/12-10/20/12	4	:30	5:58A- 6:57A (ET)							1		1	\$250.00	\$250.00	Charlotte (WCNC) (WCNC)	NEWS 6A	9/14/12
5.0	Normal Line / SPOT	11/03/12-11/03/12	4	:30	6A- 6:57A (ET)							1		1	\$250.00	\$250.00	Charlotte (WCNC) (WCNC)	NEWS 6A	9/14/12
6.0	Normal Line / SPOT	10/20/12-10/20/12	4	:30	6:57A- 9A (ET)							1		1	\$600.00	\$600.00	Charlotte (WCNC) (WCNC)	NEWS 7A	9/14/12
7.0	Normal Line / SPOT	10/27/12-10/27/12	4	:30	6:57A- 9A (ET)							1		1	\$600.00	\$600.00	Charlotte (WCNC) (WCNC)	NEWS 7A	9/14/12
8.0	Normal Line / SPOT	10/20/12-10/20/12	4	:30	9A- 10A (ET)							1		1	\$500.00	\$500.00	Charlotte (WCNC) (WCNC)	NEWS 9A	9/14/12
9.0	Normal Line / SPOT	11/03/12-11/03/12	4	:30	9A- 10A (ET)							1		1	\$500.00	\$500.00	Charlotte (WCNC) (WCNC)	NEWS 9A	9/14/12
10.0	Normal Line / SPOT	10/21/12-10/21/12	4	:30	6A- 7A (ET)								1	1	\$250.00	\$250.00	Charlotte (WCNC) (WCNC)	NEWS 6A	9/14/12
11.0	Normal Line / SPOT	10/28/12-10/28/12	4	:30	6A- 7A (ET)								1	1	\$250.00	\$250.00	Charlotte (WCNC) (WCNC)	NEWS 6A	9/14/12
12.0	Normal Line / SPOT	10/21/12-10/21/12	4	:30	7A- 8A (ET)								1	1	\$600.00	\$600.00	Charlotte (WCNC) (WCNC)	NEWS 7A	9/14/12
13.0	Normal Line / SPOT	10/28/12-10/28/12	4	:30	7A- 8A (ET)								1	1	\$600.00	\$600.00	Charlotte (WCNC) (WCNC)	NEWS 7A	9/14/12
14.0	Normal Line / SPOT	10/21/12-10/21/12	4	:30	8A- 9A (ET)								1	1	\$800.00	\$800.00	Charlotte (WCNC) (WCNC)	SUN TODAY	9/14/12

## CONFIRMATION CONTRACT

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15.0	Normal Line / SPOT	10/21/12-10/21/12	3	:30	9A- 9:58A (ET)								1	1	\$600.00	\$600.00	Charlotte (WCNC) (WCNC)	NEWS 9A	9/14/12
16.0	Normal Line / SPOT	10/16/12-10/19/12	3	:30	11A- 11:59A (ET)	3		X	X	X	X			3	\$240.00	\$720.00	Charlotte (WCNC) (WCNC)	CHARLTTE TODAY	9/14/12
17.0	Normal Line / SPOT	10/23/12-10/26/12	3	:30	11A- 11:59A (ET)	2		X	X	X	X			2	\$240.00	\$480.00	Charlotte (WCNC) (WCNC)	CHARLTTE TODAY	9/14/12
18.0	Normal Line / SPOT	10/30/12-11/02/12	3	:30	11A- 11:59A (ET)	2		X	X	X	X			2	\$240.00	\$480.00	Charlotte (WCNC) (WCNC)	CHARLTTE TODAY	9/14/12
19.0	Normal Line / SPOT	10/16/12-10/19/12	4	:30	11:59A- 12:30P (ET)			1	1	1	1			4	\$250.00	\$1,000.00	Charlotte (WCNC) (WCNC)	NEWS	9/14/12
20.0	Normal Line / SPOT	10/23/12-10/26/12	4	:30	11:59A- 12:30P (ET)	2		X	X	X	X			2	\$250.00	\$500.00	Charlotte (WCNC) (WCNC)	NEWS	9/14/12
21.0	Normal Line / SPOT	10/30/12-11/02/12	4	:30	11:59A- 12:30P (ET)	2		X	X	X	X			2	\$250.00	\$500.00	Charlotte (WCNC) (WCNC)	NEWS	9/14/12
22.0	Normal Line / SPOT	10/16/12-10/19/12	3	:30	4P- 4:59P (ET)	5		X	X	X	X			5	\$500.00	\$2,500.00	Charlotte (WCNC) (WCNC)	NEWS	9/14/12
23.0	Normal Line / SPOT	10/23/12-10/26/12	3	:30	4P- 4:59P (ET)	3		X	X	X	X			3	\$500.00	\$1,500.00	Charlotte (WCNC) (WCNC)	NEWS	9/14/12
24.0	Normal Line / SPOT	10/30/12-11/02/12	3	:30	4P- 4:59P (ET)	2		X	X	X	X			2	\$500.00	\$1,000.00	Charlotte (WCNC) (WCNC)	NEWS	9/14/12
25.0	Normal Line / SPOT	10/16/12-10/19/12	3	:30	4:59P- 5:29P (ET)	5		X	X	X	X			5	\$600.00	\$3,000.00	Charlotte (WCNC) (WCNC)	NEWS	9/14/12
26.0	Normal Line / SPOT	10/23/12-10/26/12	3	:30	4:59P- 5:29P (ET)	3		X	X	X	X			3	\$600.00	\$1,800.00	Charlotte (WCNC) (WCNC)	NEWS	9/14/12
27.0	Normal Line / SPOT	10/30/12-11/02/12	3	:30	4:59P- 5:29P (ET)	1		X	X	X	X			1	\$600.00	\$600.00	Charlotte (WCNC) (WCNC)	NEWS	9/14/12
28.0	Normal Line / SPOT	10/16/12-10/19/12	3	:30	5:29P- 5:59P (ET)	5		X	X	X	X			5	\$600.00	\$3,000.00	Charlotte (WCNC) (WCNC)	NEWS	9/14/12

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29.0	Normal Line / SPOT	10/23/12-10/26/12	3	:30	5:29P- 5:59P (ET)	2		X	X	X	X			2	\$600.00	\$1,200.00	Charlotte (WCNC) (WCNC)	NEWS	9/14/12
30.0	Normal Line / SPOT	10/30/12-11/02/12	3	:30	5:29P- 5:59P (ET)	1		X	X	X	X			1	\$600.00	\$600.00	Charlotte (WCNC) (WCNC)	NEWS	9/14/12
31.0	Normal Line / SPOT	10/16/12-10/19/12	3	:30	5:59P- 6:30P (ET)	5		X	X	X	X			5	\$950.00	\$4,750.00	Charlotte (WCNC) (WCNC)	NEWS	9/14/12
32.0	Normal Line / SPOT	10/23/12-10/26/12	3	:30	5:59P- 6:30P (ET)	3		X	X	X	X			3	\$950.00	\$2,850.00	Charlotte (WCNC) (WCNC)	NEWS	9/14/12
33.0	Normal Line / SPOT	10/30/12-11/02/12	3	:30	5:59P- 6:30P (ET)	1		X	X	X	X			1	\$950.00	\$950.00	Charlotte (WCNC) (WCNC)	NEWS	9/14/12
34.0	Normal Line / SPOT	10/16/12-10/19/12	3	:30	6:59P- 7:30P (ET)	2		X	X	X	X			2	\$2,000.00	\$4,000.00	Charlotte (WCNC) (WCNC)	JEOPARDY	9/14/12
35.0	Normal Line / SPOT	10/23/12-10/26/12	3	:30	6:59P- 7:30P (ET)	1		X	X	X	X			1	\$2,000.00	\$2,000.00	Charlotte (WCNC) (WCNC)	JEOPARDY	9/14/12
36.0	Normal Line / SPOT	10/30/12-11/02/12	3	:30	6:59P- 7:30P (ET)	1		X	X	X	X			1	\$2,000.00	\$2,000.00	Charlotte (WCNC) (WCNC)	JEOPARDY	9/14/12
37.0	Normal Line / SPOT	10/16/12-10/19/12	3	:30	7:30P- 7:58P (ET)	3		X	X	X	X			3	\$2,000.00	\$6,000.00	Charlotte (WCNC) (WCNC)	WHEEL FORTUNE	9/14/12
38.0	Normal Line / SPOT	10/23/12-10/26/12	3	:30	7:30P- 7:58P (ET)	2		X	X	X	X			2	\$2,000.00	\$4,000.00	Charlotte (WCNC) (WCNC)	WHEEL FORTUNE	9/14/12
39.0	Normal Line / SPOT	10/30/12-11/02/12	3	:30	7:30P- 7:58P (ET)	1		X	X	X	X			1	\$2,000.00	\$2,000.00	Charlotte (WCNC) (WCNC)	WHEEL FORTUNE	9/14/12
40.0	Normal Line / SPOT	10/16/12-10/19/12	3	:30	11P- 11:34P (ET)			1	1	1	1			4	\$1,200.00	\$4,800.00	Charlotte (WCNC) (WCNC)	NEWS	9/14/12
41.0	Normal Line / SPOT	10/23/12-10/26/12	3	:30	11P- 11:34P (ET)	1		X	X	X	X			1	\$1,200.00	\$1,200.00	Charlotte (WCNC) (WCNC)	NEWS	9/14/12
42.0	Normal Line / SPOT	10/30/12-11/02/12	3	:30	11P- 11:34P (ET)	1		X	X	X	X			1	\$1,200.00	\$1,200.00	Charlotte (WCNC) (WCNC)	NEWS	9/14/12

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Accepted-Agency/Advertiser:

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43.0	Normal Line / SPOT	10/21/12-10/21/12	3	:30	11:30P- 12A (ET)								1	1	\$1,200.00	\$1,200.00	Charlotte (WCNC) (WCNC)	NEWS FTBL	9/14/12
44.0	Normal Line / SPOT	10/19/12-10/19/12	4	:30	7:58P- 9P (ET)						1			1	\$1,500.00	\$1,500.00	Charlotte (WCNC) (WCNC)	NBC PRIME	9/14/12
45.0	Normal Line / SPOT	11/02/12-11/02/12	4	:30	7:58P- 9P (ET)						1			1	\$1,500.00	\$1,500.00	Charlotte (WCNC) (WCNC)	NBC PRIME	9/14/12
46.0	Normal Line / SPOT	10/19/12-10/19/12	3	:30	9P- Grimm						1			1	\$2,000.00	\$2,000.00	Charlotte (WCNC) (WCNC)		9/14/12
47.0	Normal Line / SPOT	10/26/12-10/26/12	3	:30	9P- Grimm						1			1	\$2,000.00	\$2,000.00	Charlotte (WCNC) (WCNC)		9/14/12
48.0	Normal Line / SPOT	10/16/12-10/19/12	4	:30	11:34P- 12:37A (ET)			1	1	1	1			4	\$400.00	\$1,600.00	Charlotte (WCNC) (WCNC)	TONIGHT SHOW	9/14/12
49.0	Normal Line / SPOT	10/23/12-10/26/12	4	:30	11:34P- 12:37A (ET)	3		X	X	X	X			3	\$400.00	\$1,200.00	Charlotte (WCNC) (WCNC)	TONIGHT SHOW	9/14/12
50.0	Normal Line / SPOT	10/30/12-11/02/12	4	:30	11:34P- 12:37A (ET)	3		X	X	X	X			3	\$400.00	\$1,200.00	Charlotte (WCNC) (WCNC)	TONIGHT SHOW	9/14/12
51.0	Normal Line / SPOT	10/16/12-10/19/12	3	:30	12:37A- 1:36A (ET)	2		X	X	X	X			2	\$300.00	\$600.00	Charlotte (WCNC) (WCNC)	FALLON	9/14/12
52.0	Normal Line / SPOT	10/23/12-10/26/12	3	:30	12:37A- 1:36A (ET)	1		X	X	X	X			1	\$300.00	\$300.00	Charlotte (WCNC) (WCNC)	FALLON	9/14/12
53.0	Normal Line / SPOT	10/30/12-11/02/12	3	:30	12:37A- 1:36A (ET)	1		X	X	X	X			1	\$300.00	\$300.00	Charlotte (WCNC) (WCNC)	FALLON	9/14/12

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